

Remit To: CBS  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: NRCC/CRAVAACK FOR CONGRESS(341227)  
PO BOX 40040  
Saint Paul, MN 55104-8040

Account Exec: Nicole Roy Pol  
Office: GWTS-PH  
Contract Num: 1141-53712  
Contract Dates: 10/08/2012-10/16/2012  
Customer Order:  
Linked Order:  
CPE: / / C13C16

Invoice Num: 1141-415795  
Invoice Date: 10/21/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/21/2012

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**PAY BY** 11/20/2012  
Net 30 days

In Account With: SMART MEDIA GROUP(172186)  
814 King St Ste 400  
Alexandria, VA 22314-3069  
ATTN:Accounts Payable

Product Desc: NRCC/CRAVAACK EST. C13C16

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	NOON NEWS	10/13/2012-10/16/2012	M . . . . .	30	1	550.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		M . . . . .	1	550.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	12:22 PM		NRCCMN1201TVH	30	550.00				
2	CBS THIS MORNING	10/13/2012-10/16/2012	M . . . . .	30	1	225.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		M . . . . .	1	225.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	08:47 AM		NRCCMN1201TVH	30	225.00				
3	LATE NIGHT WITH DAVID LETTERMAN	10/13/2012-10/16/2012	M . . . . .	30	1	500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/15/2012-10/21/2012		M . . . . .	1	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	11:30 PM		NRCCMN1201TVH	30	500.00				
6	NOON NEWS	10/08/2012-10/12/2012	. . . . F . .	30	1	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/08/2012-10/14/2012		. . . . F . .	1	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/12/2012	Fr	12:23 PM		NRCCMN1201TVH	30	450.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
7	CBS THIS MORNING	10/08/2012-10/12/2012	....F..	30	1	200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		....F..	1	200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	08:28 AM		NRCCMN1201TVH	30	200.00			
8	LATE NIGHT WITH DAVID LETTERMAN	10/08/2012-10/14/2012	....F..	30	1	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		....F..	1	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	11:32 PM		NRCCMN1201TVH	30	400.00			
9	DR. PHIL	10/08/2012-10/14/2012	....F..	30	1	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		....F..	1	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	03:18 PM		NRCCMN1201TVH	30	400.00			
10	DR. PHIL	10/15/2012-10/15/2012	M.....	30	1	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M.....	1	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	03:21 PM		NRCCMN1201TVH	30	400.00			

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11	WCCO 4 NEWS AT 10:30	10/13/2012-10/16/2012	.....S	30	1	900.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		.....S	1	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	11:01 PM		NRCCMN1201TVH	30	900.00			
12	SUNDAY 5:30P NEWS	10/13/2012-10/16/2012	.....S	30	1	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		.....S	1	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/14/2012	Su	05:53 PM		NRCCMN1201TVH	30	1,700.00			
13	PRICE IS RIGHT	10/13/2012-10/16/2012	M.....	30	1	475.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M.....	1	475.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	10:59 AM		NRCCMN1201TVH	30	475.00			
14	PRICE IS RIGHT	10/08/2012-10/12/2012	....F..	30	1	400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		....F..	1	400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	09:58 AM		NRCCMN1201TVH	30	400.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
15	ELLEN DEGENERES	10/13/2012-10/16/2012	M . . . . .	30	1	700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M . . . . .	1	700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	04:30 PM		NRCCMN1201TVH	30	700.00			
16	ELLEN DEGENERES	10/08/2012-10/12/2012	. . . . F . .	30	1	650.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		. . . . F . .	1	650.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	03:58 PM		NRCCMN1201TVH	30	650.00			
17	M-F 6PM NEWS	10/13/2012-10/16/2012	M . . . . .	30	1	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		M . . . . .	1	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	06:10 PM		NRCCMN1201TVH	30	2,000.00			
18	M-F 6PM NEWS	10/08/2012-10/14/2012	. . . . F . .	30	1	1,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		. . . . F . .	1	1,400.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	06:20 PM		NRCCMN1201TVH	30	1,400.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS		Dur	Total Spots	Rate		
19	SATURDAY 6P NEWS	10/13/2012-10/16/2012	.....S.		30	2	1,200.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		.....S.	1		1,200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa				30			1,200.00	Preempted
10/13/2012	Sa	06:28 PM	10/13/2012	NRCCMN1201TVH	30	1,400.00	1,400.00		Makegood in WHEEL OF FORTUNE
20	SAT 8AM NEWS	10/13/2012-10/16/2012	.....S.		30	1	225.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		.....S.	1		225.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa	07:59 AM		NRCCMN1201TVH	30	225.00			
21	SUNRISE THIS MORNING	10/13/2012-10/16/2012	M.....		30	1	200.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		M.....	1		200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	05:58 AM		NRCCMN1201TVH	30	200.00			
22	SUNRISE THIS MORNING	10/08/2012-10/14/2012	....F..		30	1	200.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		....F..	1		200.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/12/2012	Fr	05:28 AM		NRCCMN1201TVH	30	200.00			

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23	THIS MORNING		10/13/2012-10/16/2012		M . . . . .		30	1	400.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		M . . . . .		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/15/2012	Mo	06:39 AM		NRCCMN1201TVH	30	400.00				
24	THIS MORNING		10/08/2012-10/14/2012		. . . . F . .		30	1	400.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		. . . . F . .		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/12/2012	Fr	06:10 AM		NRCCMN1201TVH	30	400.00				
25	LATE NEWS M-F/SU		10/16/2012-10/16/2012		. T . . . . .		30	1	1,800.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. T . . . . .		1		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	10:29 PM		NRCCMN1201TVH	30	1,800.00				
26	DR. PHIL		10/16/2012-10/16/2012		. T . . . . .		30	1	400.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/15/2012-10/21/2012		. T . . . . .		1		400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/16/2012	Tu	02:58 PM		NRCCMN1201TVH	30	400.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		24		16,375.00		2,456.25	13,918.75	1,400.00	1,200.00	200.00

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Billing Notes		
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 16,375.00
	CONTROLLERS OFFICE: WCCO-TV	Trade Value 0.00
	(612) 330-2418	Agency Commission 2,456.25
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 13,918.75

Warranty - We warrant the above broadcasts were made according to the official station log.